



Curriculum Vitae

David Emanuel Bercovici

Work Experience

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+972 (0)58 500 7968

I'm a designer with a strong background in Marketing Engineering. I do Graphic Design, Motion-Graphics, Web Development. I do High Quality Photo manipulation, product Photography and Video Editing. My skills and expertise sets a powerful tool for a better and effective storytelling. I'm a constant learner, charismatic worker, and tech-enthusiastic. I feel comfortable working in groups, co-working efforts and collaborations for better and responsible projects.

Software I use



KeyShot



Invision Studio



Photoshop



Sketch



After Effects



Illustrator



InDesign



Premiere Pro

Languages

English Advance

French Advance

Hebrew Medium

Spanish Mother tongue

Nov 2006 - still working

Graphic Designer - Content Creator for Marcom

Company: Bercostudio

I'm a Designer for Marketing Communication. According to each project and its marketing strategies, I do Graphic Design, Motion Graphics, Web Development. I do HQ Photomanipulation, product Photography and Video Editing, tools that allows me to create a big diversity of content.

feb 2016
mar 2018

Graphic Designer

Company: Taga Bikes B.V. - Netherlands

Responsible of Marketing Communication, creating content for a Kickstarter crowdfunding campaign that launches a new product worldwide. I made the official lifestyle photographs of the campaign, as well as animations, web banners that support the campaign. I elaborate branding and packaging, user guides, instructional videos and website mock ups (desktop and mobile).

jun 2013
nov 2013

Departmental Project Manager

Company: Judiciary Council, Provincial Department

Planning, monitoring and implementation of departmental projects. Process modeling and mockups of reengineering of department process, responsible of the operational strategic plan.

may 2010
mar 2013

Customer assistant / Project Coordinator

Company: National Institute of Public Purchases - Ecuador

Responsible of the implementation of departmental projects. Graphical statistical reports, diagrams for executive presentations. Managing web applications projects.

oct 2006
abr 2007

Marketing assistant

Company: Red Partner Oracle - Ecuador

Graphic design assistance, telemarketing and database update. Assistance in IT event's organization.

Education



Major Marketing

Academic Program of Engineering in Marketing
University: Army Polytechnic School

UX/UI Design, Graphic Design and Web development specialization

Institution: Coursera Inc.

Bachelor of Sciences

Institution: La Salle High School

B2 French Language Certificate

Institution: Alliance Française